

# DREW BLAKEMAN

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Experienced executive-level strategic communications adviser  
and writer/editor

## *SUMMARY*

- Broad spectrum of strategic communications and writing/editing experience.
- Skilled at clearly and succinctly conveying complex concepts to diverse audiences.
- Superior analytical and research expertise to support strategic initiatives and successful policy/program implementation.
- Ability to work collaboratively under extreme pressure and in crisis situations to deliver top-quality results on time and under budget.

## *SKILLS*

- Policy reports and white papers
- Health education materials
- Speeches and presentations
- Scientific and technical articles
- Peer-reviewed medical journal articles
- Legislative testimony
- Op-ed and opinion articles
- Annual reports
- Brochures and newsletters
- Fact sheets and backgrounders
- Internal/employee communications
- Lower-literacy educational materials
- Press materials and media messages
- Marketing and sales collateral

## *EXPERIENCE*

**VITAL STRATEGIES/  
RESOLVE TO SAVE LIVES**  
New York, NY  
2017-Present

### Writer/Editor

Member of executive communications team of nongovernmental organization focused on improving cardiovascular health and epidemic prevention capacity in low/middle-income countries.

- Primary writer and researcher for speeches, presentations, scientific/medical journal articles and op-eds by President/CEO and other executives.
- Member of collateral development team for launch of global cardiovascular disease prevention and health security initiatives.
- Assisted with development of public health guidance and response strategies for Covid-19/coronavirus pandemic.
- Write, edit and research wide variety of communications materials.

**CENTERS FOR DISEASE  
CONTROL & PREVENTION**  
Atlanta, GA  
2009-Present

### Speechwriter/Senior Communications Executive

Advise CDC Director and senior leadership on internal/external communications strategies for US government public health agency.

- Primary writer for speeches and presentations by agency Director and division heads.
- Instrumental in establishing Director and other agency executives as thought leaders and subject matter experts.
- Co-author of peer-reviewed medical journal articles.
- Write, edit and research wide variety of communications materials.

**WORLD HEALTH ORGANIZATION**  
*Geneva, Switzerland*  
*London, UK*  
*2007-2019*

**Writer/Editor**

Served as principal writer of annual/biennial status reports for programs of United Nations international public health agency.

- Wrote, edited and researched WHO program and technical reports, including global tobacco control (MPOWER), urban noncommunicable disease prevention (Global Cities) and road traffic safety (Save LIVES).
- Member of development team for WHO global tobacco control strategy (MPOWER) and cardiovascular disease management strategy (HEARTS).

**NEW YORK CITY DEPARTMENT OF HEALTH**  
*New York, NY*  
*2002-2011*

**Senior Writer/Speechwriter**

Advised Health Commissioner and senior leadership on internal/external communications strategies for municipal public health agency.

- Wrote speeches and presentations for Health Commissioner.
- Instrumental in establishing agency as a leading publisher of high-quality health education materials.
- Developed agency flagship health education publication (Health Bulletin).
- Wrote, edited and researched wide variety of communications materials.
- Member of Communications Bureau/Press Office teams tasked with crisis communications, media relations, print and online collateral development, community relations and public affairs.

**EURO RSCG/MAGNET COMMUNICATIONS**  
*New York, NY*  
*1999-2002*

**Account Supervisor**

Advised senior executives at client companies of public relations agency on PR and communications strategies.

- Developed and executed publicity and communications plans.
- Managed account activities (\$1.2M annual billing) and supervised 3-8 person teams.
- Built industry and consumer visibility and website traffic for technology start-up companies from launch through IPO.
- Wrote/edited wide variety of press and marketing materials.

***EDUCATION***

**MASTER OF SCIENCE IN PUBLIC RELATIONS & INTEGRATED MARKETING COMMUNICATIONS**

***Golden Gate University, San Francisco, CA***

Graduate Public Relations Award (outstanding MS program graduate)

**BACHELOR OF SCIENCE IN COMMUNICATIONS**

***Boston University, Boston, MA***

National Merit Scholar, Mortar Board Honor Society